

	Module Number 0920	Study Programme TBB/TAB	Semester 5	Offered in X WS X SS	Duration 1 Semester	Module Type Mandatory	Workload (h) 120	ECTS Points 4
2	<b>Courses</b>		<b>Teaching and Learning Forms</b>		<b>Contact Time</b>		<b>Self-Study Time</b>	<b>Language</b>
	a) <b>Business Simulation Game</b>		Exercise		(SWS) 2	(h) 30	(h) 90	English
	b) <b>Exercises in Economics</b>		Project Work		x	x		English
3	<p><b>Learning Outcomes and Competences</b> Once the module has been successfully completed, the students can...</p> <p><b>Knowledge and Understanding</b></p> <ul style="list-style-type: none"> <li>... experience the complexity of business connections in a business game and better understand the connections.</li> </ul> <p><b>Use, Application and Generation of Knowledge</b></p> <p>Business Simulation</p> <ul style="list-style-type: none"> <li>... analyze reports as part of a business game and independently develop entrepreneurial decisions and apply those</li> <li>... use all the skills learned so far in the business game and better understand the application in practice</li> <li>... organize, plan, control and control a fictitious company with various management tools</li> </ul> <p>Exercises in Economics</p> <ul style="list-style-type: none"> <li>... transfer their micro- and macroeconomic knowledge to a current economic problem</li> <li>... apply the economic skills students have learned so far when it comes to assessing and analyzing chains of reasoning</li> </ul> <p><b>Communication und Cooperation</b></p> <p>Business Simulation</p> <ul style="list-style-type: none"> <li>... actively communicate within a student team, collect and analyze information and in one and make group decisions.</li> <li>... take different perspectives towards a situation, weigh these against each other and make an assessment.</li> </ul> <p>Exercises in Economics</p> <ul style="list-style-type: none"> <li>...examine arguments and chains of argumentation from an economic, social and practical point of view and assess plausibility, stringency and, if necessary, feasibility.</li> </ul> <p><b>Scientific Self-Conception/ Professionalism</b></p> <p>Business Simulation</p> <ul style="list-style-type: none"> <li>... derive decisions based on the analysis of reports and macroeconomic data.</li> <li>... justify the developed solution theoretically and methodically.</li> <li>... reflect on and assess your own skills in a group comparison.</li> </ul> <p>Exercises in Economics</p> <ul style="list-style-type: none"> <li>... to penetrate, discuss, analyze and analyze an economic phenomenon / problem / question - understand and scientifically substantiate recommendations for action.</li> <li>...understand important aspects of the German and European macroeconomic environment with regard to their</li> <li>Classify social relevance and compare economic alternatives.</li> </ul>							
4	<p><b>Contents</b></p> <p>a) Business simulation: practical experience in thinking and acting, business knowledge in one practice and deepen the simulative corporate context. Running a business, meeting company decisions over several business periods, analysis of the entire operational reporting. Development of individual case studies for product calculation, cost unit accounting, process cost accounting, marketing, investment decisions.</p> <p>b) Exercises in Economics: Assessment of macroeconomic processes / problem situations: application of the economic instruments for a well-founded assessment of economic / social situations and tendencies.</p>							
5	<p><b>Participation Requirements</b></p> <p>compulsory: completed first stage of study</p> <p>recommended: completion of semesters 1-4</p>							
6	<p><b>Examination Forms and Prerequisites for Awarding ECTS Points</b></p> <p>Business simulation: The course work includes an ungraded certificate (implementation of a business game).</p> <p>The examination performance in the subject Exercises in Economics consists of a graded thesis on an economic theme.</p>							

7	<p><b>Further use of Module</b></p> <p>Compulsory module in the Bachelor's degree in International Technical Business Administration (TBB). The modules 0968 deepening, 0924 Compulsory elective, 0925 thesis and 0926 scientific project are built on this module.</p>
8	<p><b>Module Manager and Full-Time Lecturer</b></p> <p>Prof. Jäger</p>
9	<p><b>Literature</b></p> <ul style="list-style-type: none"> <li>• Diverse presentations</li> <li>• Gregory Mankiw: Grundzüge der Volkswirtschaftslehre</li> <li>• Gregory Mankiw: Makroökonomik</li> <li>• User Manual Topsisim – General Management</li> </ul>
10	<p><b>Last Updated</b></p> <p>26.06.2019</p>