

## 0977 Corporate Finance and Business Case Study

1	<b>Module Number</b> 0977	<b>Study Programme</b> TBB	<b>Semester</b> 3	<b>Offered in</b> xWS xSS	<b>Duration</b> 1 Semester	<b>Module Type</b> Mandatory	<b>Workload (h)</b> 180	<b>ECTS Points</b> 6
2	<b>Courses</b>		<b>Teaching and Learning Forms</b>		<b>Contact Time</b>		<b>Self-Study Time (h)</b>	<b>Language</b>
	a.) Corporate Finance		Lecture with exercises		(SWS) 4	(h) 60	105	english
	b.) Business Case Study		Lecture with exercises		1	15		english
3	<p><b>Learning Outcomes and Competences</b></p> <p>Once the module has been successfully completed, the students can...</p> <p><b>Knowledge and Understanding</b></p> <ul style="list-style-type: none"> <li>... know about different sources of financing and can describe internal vs. external financing.</li> <li>... know about the most important key figures of the annual financial statement analysis.</li> <li>... are able to classify the most important capital market products.</li> <li>... understand the meaning of different aspects of investment decisions.</li> <li>... are able to distinguish the terms static and dynamic methods of investment appraisal.</li> <li>... are able to identify risks of an investment decision.</li> <li>... are able to present specific information by means of a series of payments.</li> <li>... understand the specific financial content of a business plan.</li> <li>... understand methods and tools in the area of investment and financing as well as business planning.</li> <li>... name typical applications of methods and tools.</li> </ul> <p><b>Use, Application and Generation of Knowledge</b></p> <ul style="list-style-type: none"> <li>... can assess the capital requirement of a company by means of commitment period.</li> <li>... can create a business plan.</li> <li>... recognizes effects of other business decisions on the financing of a company.</li> <li>... can analyze financing issues of a company and develop possible solutions.</li> <li>... appraise investment projects by means of relevant capital flows.</li> <li>... recognize and apply tools/methods offered by digitalization.</li> </ul> <p><b>Communication und Cooperation</b></p> <ul style="list-style-type: none"> <li>...can communicate a business plan within an organization.</li> <li>... can apply their skills and theory of financing to develop a business plan.</li> <li>... can present and discuss a business plan within the group.</li> <li>... can model and calculate different investment projects using financing methods.</li> <li>... work in projects and groups.</li> </ul> <p><b>Scientific Self-Conception/ Professionalism</b></p> <ul style="list-style-type: none"> <li>... are able to discuss their developed financing solutions and business plans using the methodologic background of financing theory.</li> <li>... understand the impacts of different financing possibilities and are able to assess these possibilities.</li> <li>... can create a business plan independently.</li> </ul>							
4	<p><b>Contents</b></p> <p>a) Corporate Finance:</p> <p>Classify the functions investment and financing in the overall entirety of business management. Understand the significance for different operation processes. Apply basic concepts of Accounting Systems. Identify the most important key figures of the annual financial statements analysis. Classify the most important capital market products. Present specific information by means of a series of payment. Understand the meaning of different aspects of investment decisions. Distinguish the terms static and dynamic methods of investment appraisal. Apply the procedures of dynamic investment appraisal. Identify risks of an investment decision. Create a business plan. Understand targets and tasks of the submodule financing. Assess the capital requirement of a company by means of commitment period.</p>							

	<p>Assess the liquidity of a company.</p> <p>Understand the differences between the internal- and external financing. Delimit the terms of self-financing and debt-financing and the terms of internal and external financing. Understand the meaning of alternative financing measures.</p> <p>b) Business Case Study: Apply all fields of the module.</p>
5	<p><b>Participation Requirements</b></p> <p>compulsory: completed first stage of studies</p>
6	<p><b>Examination Forms and Prerequisites for Awarding ECTS Points</b></p> <p>Examination of 90 Minutes and presentation. For business case study a business plan has to be developed and presented (nongraded).</p>
7	<p><b>Further Use of Module</b></p> <p>Mandatory Module in the bachelor degree program International Industrial Management (TBB) 0966 Wirtschaftswissenschaften 6, 0920 Business Simulation, 0980 International Business, 0981 Corporate Governance and Control.</p>
8	<p><b>Module Manager and Full-Time Lecturer</b></p> <p>Prof. Dürr</p>
9	<p><b>Literature</b></p> <ul style="list-style-type: none"> <li>• Arnold: Corporate Financial Management, Prentice Hall.</li> <li>• Brealey/Myers: Principals of Corporate Finance, McGraw-Hill.</li> <li>• Ross/Westerfield/Jordan: Fundamentals of Corporate Finance, Irwin McGraw-Hill.</li> </ul>
10	<p><b>Last Updated</b></p> <p>28.04.2019</p>