### Modul 0937 Intercultural Communication

<table>
<thead>
<tr>
<th>1</th>
<th>Module Number</th>
<th>Study Programme</th>
<th>Semester</th>
<th>Offered in</th>
<th>Duration</th>
<th>Module Type</th>
<th>Workload (h)</th>
<th>ECTS Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Courses</td>
<td>Teaching and Learning Forms</td>
<td>Lecture</td>
<td></td>
<td>Contact Time (SWS h)</td>
<td>Self-Study Time (h)</td>
<td>Language</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Intercultural Communication</td>
<td>Lecture</td>
<td>2</td>
<td>xWS xSS</td>
<td>1 Semester</td>
<td>Mandatory</td>
<td>60</td>
<td>2</td>
</tr>
</tbody>
</table>

### Learning Outcomes and Competences

Once the module has been successfully completed, the students can...

**Knowledge and Understanding**
- ... know basic principles and theories of intercultural communications.
- ... know essential strategies and skills involved in the leadership and management of multicultural teams.
- ... gain insights into symbols, rituals, and other behaviors of diverse cultures.

**Communication and Cooperation**
- ...... develop self-awareness through reflection.
- ... understand underlying cultural assumptions on the basis of one’s own behavior and act and interact appropriately in intercultural workplaces
- ... interact in business situations, respecting taboos and customs
- ... develop cultural competence and empathy and effective intercultural communication
- ... accept different perspectives and attitudes, balance considerations, and undertake a judgment.
- ... communicate and cooperate within the group to develop mutually acceptable and appropriate solutions.

**Scientific Self-Conception/ Professionalism**
- ...... analyze situations in multicultural teams by applying basic principles and theories.

### Contents

Theories of intercultural communications. Communications in global, multinational companies. Core values of different cultures and their effect on behavior and communication especially in a business context

### Participation Requirements

recommended: English skills (B2-level minimum)

### Examination Forms and Prerequisites for Awarding ECTS Points

presentation (graded)

### Further Use of Module

Compulsory module for the study program International Industrial Management (TBB)

### Module Manager and Full-Time Lecturer

Prof. Duerr

### Literature


### Last Updated

30.01.2020