

# The Esslingen MBA

## in International Industrial Management

Your Talent Management Program



The Esslingen MBA: Focusing on the industry

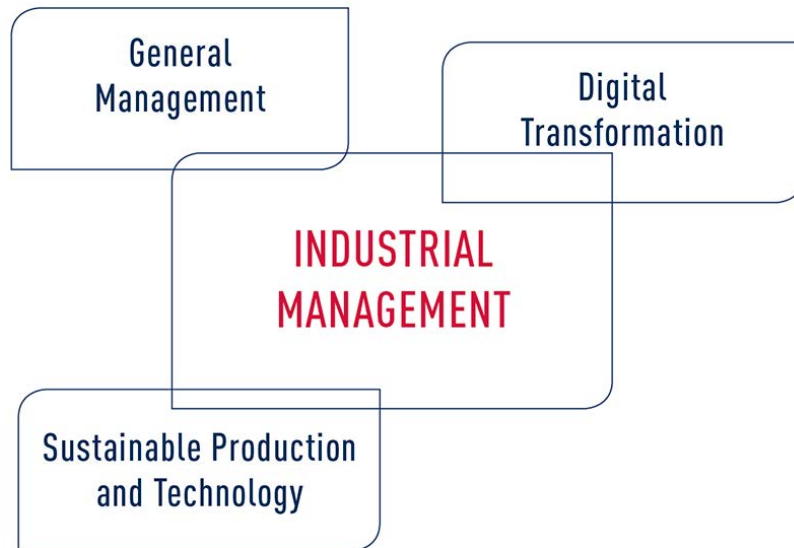
# Your benefits

***"The cooperation with the Graduate School and the MBA was the right decision for us."*** (translated from the German)

Dr. Wilfried Stoll, Managing Director Festo AG & Co. KG

- » Designed for your staff from the academic fields of Science, Technology, Engineering and Mathematics (STEM)
- » Company presence can be combined with 8 months' full-time MBA program
- » Corporate project and master's thesis in your company for result-oriented problem solutions
- » Internationally ranked among the top European MBA programs in industrial management
- » German language courses and soft-skill seminars free of charge
- » Housing fully organized
- » Support concerning visa, etc.
- » Low expenses
- » Additional options: Dual-Career and Recruiting

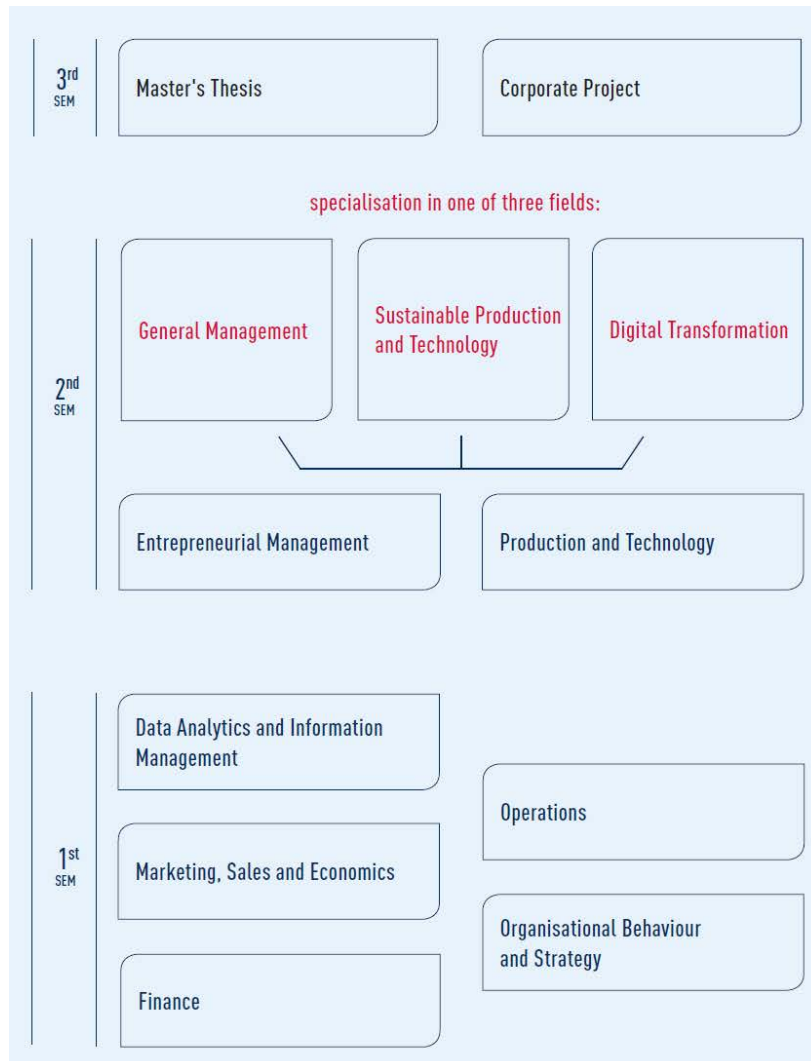
# Industrial Management



Esslingen University is one of the leading universities in Germany for applied sciences, with core areas in engineering and management as well as applied research.

These strengths form the Esslingen MBA in International Industrial Management, which focuses on the functional areas of business (operations, marketing and finance) in the manufacturing sector and the encompassing services.

# Content and course of studies



## ACCOMPANYING COURSES

- In September: orientation week, German language course, culture programme
- German Language Courses: improve employability (corporate project and master's thesis)
- Personal Coaching Seminars: hone business etiquette
- Excursions, Cultural and Social Events: explore the German mentality and culture

for the latest course overview see  
[www.graduate-school.de/mba](http://www.graduate-school.de/mba)

# Modules

1st Semester				
Data Analytics and Information Management 6 ECTS	Marketing, Sales and Economics 6 ECTS	Finance 6 ECTS	Operations 6 ECTS	Organizational Behaviour and Strategy 6 ECTS
2nd Semester				
Entrepreneurial Management 6 ECTS	Production and Technology 6 ECTS	General Management	Enterprise Management 8 ECTS	Project General Management 10 ECTS
		Sustainable Production and Technology	Sustainable Management 8 ECTS	Project Sustainable Production and Technology 10 ECTS
		Digital Transformation	Digital Management 8 ECTS	Project Digital Transformation 10 ECTS
3rd Semester				
Master's Thesis 30 ECTS				

# Cost and requirements

- » Low tuition fees: 1.200 EUR per semester
- » Monthly living expenses (incl. rent, health insurance, public transport, etc.) amount to ca. 750.- EUR/person
- » Many of the companies we cooperate with are willing to assume either all or partial program costs (e.g. tuition fees) for their personnel



- » **Admission requirements:**

- » Bachelor's degree, preferably in a STEM field
- » GMAT or GRE
- » English language test (e.g. TOEFL) for non-native speakers
- » Two years' work experience

# What alumni say



"The global experience and education at Esslingen set me up for the amazing global career I am currently enjoying. I could not have made a better choice for my MBA."

- Joady GROSS, MBA 2004, now  
Mergers and Acquisitions Manager,  
General Electric



"The international mix of the Esslingen MBA has broadened my insights and made me globally much more competitive."

- Juan Alberto SANCHEZ, MBA 2001, now  
Financial Auditor, Siemens AG, München



"There is no better place than Esslingen to feel the heartbeat of innovative education within the German industry!"

- Dazhi ZHENG, MBA 2005, now Vice President,  
Automotive Aftermarket China, Bosch Group

# The film





# Together we win

## Companies

- » International, English-taught management training at your headquarter or subsidiary in Germany
- » Enlarge your personnel's network within your company
- » Boost your high-potential employees' company loyalty and motivation

## Esslingen MBA

- » Qualified applicants
- » Highly motivated students
- » Active cooperation with the industry

