

MBA Module:	Corporate Project
Submodules:	Corporate Project Report
Module number:	
Target group(s):	3 rd semester MBA students (ca. September – February)
ECTS credits:	10
Language of instruction:	English
Responsible:	Prof. Dr. Michael Flad

Extent of work (hours)

Workload	Contact hours	Self study	Exam preparation
300	0	300	0

Prerequisites:	Participants must have passed all modules except the master's thesis. successfully and being able to write an academic paper.
Objectives:	<p>This module is designed to show that the student can apply the knowledge and skills learned during the MBA program on a real problem of a company in industry using academic method. Students are able to:</p> <ul style="list-style-type: none"> • describe a complex problem in a professional way. • analyse the status quo • analyse the problems in depth • investigate existing solutions • elaborate requirements for an applicable solution • write an academic paper about a real life problem within an industrial environment
Module content:	<p>The module covers the following course:</p> <ul style="list-style-type: none"> • Corporate Project Report
Applicability:	<p>This module is linked to all the modules regarding the topic of the problem and industry to be analysed. It shows the ability of the student to transform and apply the learned contents and methods.</p> <p>The student demonstrates the ability to successfully analyse complex industrial problems.</p>
Requirements for credits:	Study assignment

Submodules and assessment

Submodule 1 of 1	Corporate Project Report		
Exam number:	1203002		
Lecturer:	1 st and 2 nd supervisors according to the study and examination regulations		
ECTS credits:	10		
Type of assessment:	Study assignment		
Learning objectives:	<p>This course is designed to show that the student can apply the knowledge and skills learned during this MBA program on a real problem of a company in industry by using academic capabilities:</p> <ul style="list-style-type: none"> • Applying scientific methodologies to real life problems in a company • Professional analysis on management level • Professional report for upper Management of the company to decide on further projects regarding the topic 		
Methods:	Analysis of status quo, independent scientific research, exchange of experience, writing an academic report, preparing a paper for making decision for further research.		
Literature:	<ul style="list-style-type: none"> • All sources of the modules learned so far in the MBA class • Internal documents of the company • Literature research world wide 		
Contents:	<ul style="list-style-type: none"> • Applying scientific methodologies to analyse real life problems in a company • Fixing a clear target for a solution • Investigating the companies´ problem regarding requirements and restrictions for a solution • Analysing cost/ benefit expectations • Analysing the problem in depth • Analysing the status quo and investigations on existing solutions • Working out requirements for an applicable solution • Writing an academic paper about a real life problem in an industrial environment to prepare for decision making 		
Workload 300	Contact hours 0	Self study 300	Exam preparation 0