Module 5220,5222,5224 Project

1	Module Number 5220, 5222, 5224	Study Programme IM (MBA)	Semester 2	Offered in ☐ WS区 SS	Duration 1 semester	Module Type Compulsory	Workload (h) 300	ECTS Points 10
2	Courses		Teaching and Learning Forms		Contact Time		Self-Study Time	Language
					(SWS)	(h)	(h)	
	a) Best Practice Solutions				1	15	45	English
	b) Project Work		Project, coach	ing	2	30	210	English

3 Learning Outcomes and Competences

Once the module has been successfully completed, the students

Knowledge and Understanding

- understand what makes the competitive advantage in different companies and different industries with a focus on the chosen specialization (Best Practice Solutions)
- can compare the knowhow obtained in the several modules with real company transformation processes (Project Work)

Use, Application and Generation of Knowledge

Use and Transfer

Assess and evaluate project performance

Scientific Innovation

· resolve scientific and technical issues, taking into account economic, environmental, safety and ethical aspects

Communication and Cooperation

• give short pitches on the topic of the project

Scientific Self-Conception/ Professionalism

• independently learn new managerial technologies and methods

Methods

• project (classical or agile), team work, coaching, student presentations

4 Contents

The module covers the following two courses:

- Best Practice Solutions: Visits to industrial companies in the chosen specialization
- Project Work: Development of a project within the field of their specialization

This module supplies the student with different tools and methods which are important for the module "Master's Thesis"

5 Participation Requirements

recommended: Participants have knowledge of the foundations of the modules of the 1st semester and based on their specialization "General Management" or "Sustainable Production and Technology" or "Digital Transformation"

6 Examination Forms and Prerequisites for Awarding ECTS Points

- Best Practice Solutions: Certificate of attendance non-graded (Class attendance of more than 80 %)
- Project Work: Project work graded

Because of the variety of topics in this module all exams must be passed in order to receive the ECTS for the whole module

7 Further Use of Module

This module is part of the specializations "General Management" or "Sustainable Production and Technology" or "Digital Transformation" and lays the foundation for the module "Master's Thesis"

8 Module Manager

Prof. Dr. Michael Flad

9 Literature

Please see the specific course descriptions

10 Last Updated

28.10.2019