

Module 5215 Organizational Behaviour and Strategy

1	Module Number 5215	Study Programme IM (MBA)	Semester 1	Offered in <input checked="" type="checkbox"/> WS <input type="checkbox"/> SS	Duration 1 semester	Module Type Compulsory	Workload (h) 180	ECTS Points 6
2	Courses		Teaching and Learning Forms		Contact Time		Self-Study Time	Language
	a) Organizational Development		Lecture, cases	(SWS)	(h)		(h)	English
	b) Leadership and Negotiations		Lecture, role plays	2	30		30	English
	c) Corporate Strategy		Lecture, cases	2	30		30	English
3	<p>Learning Outcomes and Competences Once the module has been successfully completed, the students</p> <p>Knowledge and Understanding</p> <ul style="list-style-type: none"> understand an effective and efficient management of organizations (Organizational Development) know methods for efficient team work and selling as well as importance of soft skill factors for collaboration (Leadership and Negotiations) know the principles of a company's strategy (Corporate Strategy) <p>Use, Application and Generation of Knowledge</p> <p><i>Use and Transfer</i></p> <ul style="list-style-type: none"> are capable to use the knowledge including international aspects by using tools and methods to face the human side of enterprise <p><i>Scientific Innovation</i></p> <ul style="list-style-type: none"> develop and implement strategies within an industrial company minimize conflict and build team environment <p>Communication and Cooperation</p> <ul style="list-style-type: none"> establish and maintain perfect working conditions & motivation <p>Scientific Self-Conception/ Professionalism</p> <ul style="list-style-type: none"> diagnose complex team dynamics and how to deal with critical situations <p>Methods</p> <ul style="list-style-type: none"> Participant presentations, assigned readings, case studies, group discussions, presentations of group projects, homework, interactive participation, role play, simulations 							
4	<p>Contents The module covers the following three courses:</p> <ul style="list-style-type: none"> Organizational Development: Insights to the critical issues facing organizations in simultaneously managing their human resources at home and abroad. It focuses on international business strategies and discusses discussing digital implications of the core organizational development topics Leadership & Negotiations: Learn and practice the basics of intercultural competence, leadership styles and delegation tools as well as how to profit from diversity: identifying, promoting and using different life experiences, talents and know-how to produce high performance Corporate Strategy: Evaluate alternative strategic roadmaps 							
5	<p>Participation Requirements recommended: Participants should be able to prepare presentations using MS-PowerPoint</p>							
6	<p>Examination Forms and Prerequisites for Awarding ECTS Points</p> <ul style="list-style-type: none"> Overall: Project work graded Leadership and Negotiations: Certificate of attendance non-graded (Class attendance of more than 80 %) 							
7	<p>Further Use of Module This module lays the groundwork for the modules "Entrepreneurial Management" and "Enterprise Management" in the 2nd semester, where foci lay on the human side and strategy of corporations</p>							
8	<p>Module Manager Prof. Dr. Michael Flad</p>							

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9	Literature Please see the specific course descriptions
10	Last Updated 26.10.2019