

## ESSLINGEN

AN IDEAL PLACE TO LIVE



The city of Esslingen has a population of over 93,000 inhabitants, and lies nestled in the vineyards overlooking the Neckar valley. Stuttgart, the capital city of Baden-Wuerttemberg, is only 20 kilometres away.

Near the university, there are many hiking paths through the vineyards and forests that can be explored on foot, by bicycle or segway. Within the city, there are many parks, the city castle, waterways, street cafés and theatres. In the winter, the old city centre lights up with a Christmas market; in the summer, live music, open-air cinemas and artisan's markets make Esslingen come to life. Esslingen's historical city centre, with its half-timbered houses, its cafés and its diverse cultural life, is an ideal surrounding for a successful study time.

Esslingen has a history reaching back over 1,200 years, a history in which tradition and progress have gone hand in hand. Since its industrialisation, Esslingen has been a major centre for engineering education, and it is this mixture of technical prowess and cultural tradition that makes Esslingen an ideal place to study.

## HOW TO APPLY

### Esslingen Graduate School

[www.graduate-school.de/mba](http://www.graduate-school.de/mba)

Phone +49(0)711 397-4466

[mba@hs-esslingen.de](mailto:mba@hs-esslingen.de)

### Admission Requirements

- | Bachelor's degree, preferably in a STEM field
- | GMAT or GRE
- | English language test (e.g. TOEFL) for non-native speakers
- | German language knowledge (CEFR A2) by the end of the second semester
- | APS for bachelor graduates from China, Vietnam, Mongolia
- | Two years' work experience

PROGRAMME START: SEPTEMBER  
APPLICATION DEADLINE: 31 MAY

Design und Satz: [www.weiser-design.de](http://www.weiser-design.de) - October 2020



Esslingen MBA graduates have the exclusive opportunity for membership with the Esslingen Alumni Association e.V.

[WWW.GRADUATE-SCHOOL.DE/MB](http://WWW.GRADUATE-SCHOOL.DE/MB)



# INTERNATIONAL INDUSTRIAL MANAGEMENT MBA



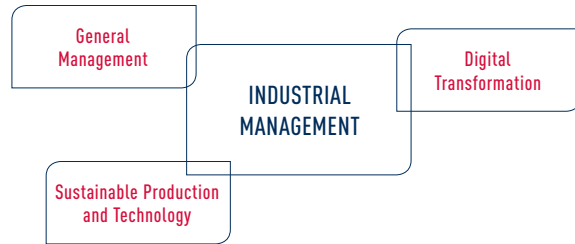
Master of Business Administration

M

# THE ESSLINGEN MBA

ENGINEERING & MANAGEMENT FOCUSED ON THE INDUSTRY

Esslingen University is one of the leading universities in Germany for applied sciences with core areas in engineering and management as well as applied research. We have developed a specialised and focused MBA, dividing the key learning areas into these three majors:



## A FOCUSED MBA APPROACH

### General Management

A classical approach to an MBA with a focus in Industrial Management: Students learn to master key managerial skills used to handle the varied challenges faced by multinational companies.

### Sustainable Production & Technology

Centred around sustainable management concepts, the focus is on assessing sustainable activities and the tools and methods used to establish a sustainable supply chain.

### Digital Transformation

Students examine the impact of integrated technology and smart manufacturing on company structures and procedures, and they learn how to manage digitalisation strategies in correlation with company goals.

# THE ESSLINGEN MBA

MORE THAN A TYPICAL MBA PROGRAMME

Esslingen MBA graduates work at the interface between technology and management. They are highly skilled business professionals, and are particularly sought after by German and global companies alike



»The Esslingen MBA is an optimal complement to my academic background as a mechanical engineer«  
Bryan Morehouse, MBA 2015  
Customer Solution Business Development Specialist



»The close link with the companies in the Neckar Valley provided many valuable insights into the newest developments«  
Fiona van Petegem, MBA 2016  
Project Engineer

Pursuing the MBA in Esslingen is more than just an education. It is an experience that widens your horizons and puts you in an ideal position gain industry employment.

- | **Designed for STEM graduates with management ambitions**
- | **Located in one of Europe's most innovative and advanced industrial regions, a one-of-a-kind business cluster**
- | **Strong links to global players, hidden champions and family companies**
- | **High professor-student ratio: an optimal learning environment**
- | **Internationally ranked among the top European MBA programmes in industrial management**
- | **Active international alumni network stretching all over the globe**

# MBA INTERNATIONAL INDUSTRIAL MANAGEMENT

3<sup>rd</sup>  
SEM

Master's Thesis

Corporate Project

2<sup>nd</sup>  
SEM

specialisation in one of three fields:

General Management

Sustainable Production and Technology

Digital Transformation

Production and Technology

Entrepreneurial Management

1<sup>st</sup>  
SEM

Data Analytics and Information Management

Organisational Behaviour and Strategy

Marketing, Sales and Economics

Operations

Finance

## ACCOMPANYING COURSES

- | **In September:** orientation week, German language course, culture programme
- | **German Language Courses:** improve employability (corporate project and master's thesis)
- | **Personal Coaching Seminars:** hone business etiquette
- | **Excursions, Cultural and Social Events:** explore the German mentality and culture

for the latest course overview see  
[www.graduate-school.de/mba](http://www.graduate-school.de/mba)