

## STUDYING IN ESSLINGEN

LIFE, LEISURE, ATHLETICS



Esslingen University of Applied Sciences offers a lot more than just academics.

- | university athletics
- | university orchestra or choir
- | Rennstall and E-Stall (Formula 1 workshops)
- | paragliding

The city of **Esslingen** lies within a short distance from the federal state capital, Stuttgart in Baden-Württemberg, Germany. With a StudiTicket (VVS) you can easily reach interesting cultural sites in the region. Numerous international companies are located in Esslingen, such as Daimler, Eberspäeher and Festo. Esslingen's historical city center with its cozy half-timbered houses and its lively culture and arts scene provide an ideal environment for your academic studies.

Design und Satz: www.weiser-design.de

## FACULTY OF MANAGEMENT

### Esslingen Hilltop Campus

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### International Coordination

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For more information on English lectures within the Faculty of Management:  
[www.hs-esslingen.de/etc](http://www.hs-esslingen.de/etc)

Watch our latest movie on youtube:  
"welcome to the faculty of management"

# INTERNATIONAL INDUSTRIAL MANAGEMENT



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## A DEGREE WITH A FUTURE

Increasing globalization, networking and interdisciplinary teamwork present special challenges to education. Thanks to a balanced combination of content and international orientation, the degree course provides excellent opportunities for entering mid-sized and large international companies in industry as well as in the service sector and consulting.

### CAREER PERSPECTIVES

Specialist or management responsibilities in:

- | supply chain management, purchasing and acquisition and production management
- | accounting and finance
- | marketing
- | product and project management
- | industrial distribution, sales and after sales, key account management
- | company staff functions such as organisational development and organisational planning

# LEARNING – KNOWLEDGE – IMPLEMENTATION

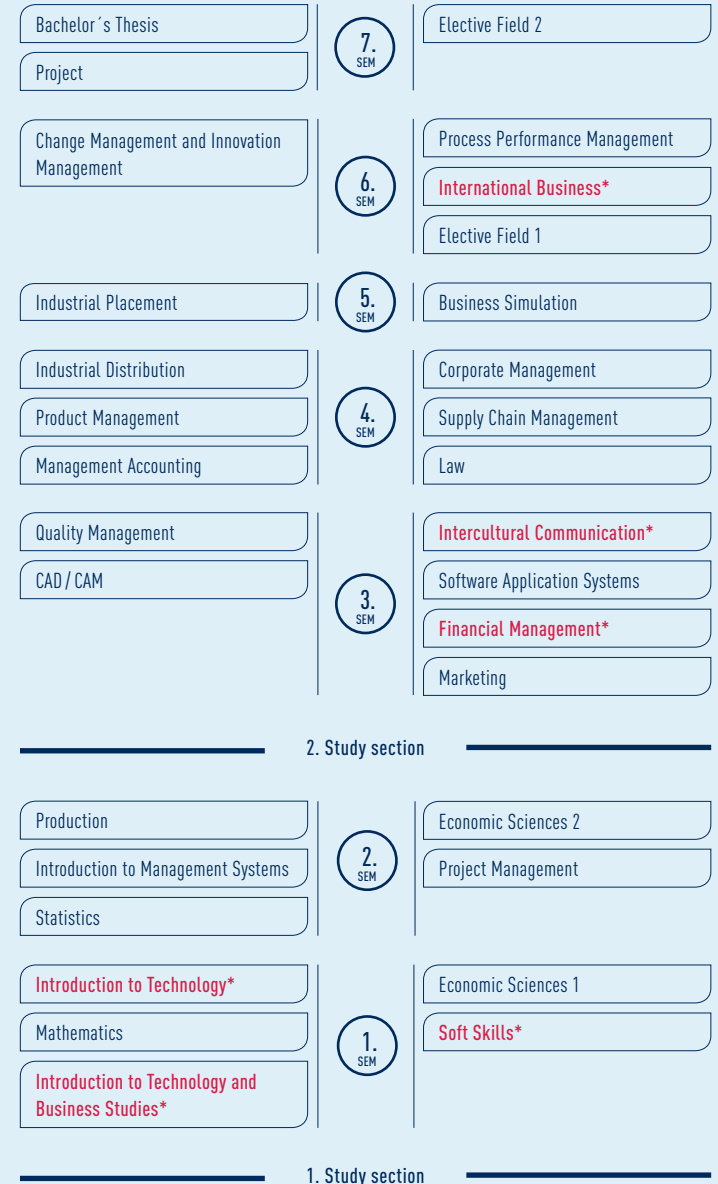
## FOR THE JOBS OF TOMORROW



The degree program covers hard skills – e.g., course work in economics, management, technology, and languages – as well as “soft skills,” comprising but not limited to social and intercultural competencies in an international context. Teaching methodologies include group and project work.

# BACHELOR OF SCIENCE

## INTERNATIONAL INDUSTRIAL MANAGEMENT



\*Lectures in English language. German language classes, German history and culture and more English lectures can be chosen from the elective field.