



Esslingen University of Applied Sciences offers a lot more than just academics.

- I university athletics
- I university orchestra or choir
- Rennstall and E-Stall (Formula 1 workshops)
- paragliding

The city of **Esslingen** lies within a short distance from the federal state capital, Stuttgart in Baden-Württemberg, Germany. With a StudiTicket (WS) you can easily reach interesting cultural sites in the region. Numerous international companies are located in Esslingen, such as Daimler, Eberspaecher and Festo. Esslingen's historical city center with its cozy half-timbered houses and its lively culture and arts scene provide an ideal environment for your academic studies.

# **Esslingen Hilltop Campus** Flandernstrasse 101

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### **International Coordination**

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For more information on English lectures within the Faculty of Management: www.hs-esslingen.de/etc

Watch our latest movie on youtube: "welcome to the faculty of management"

# INDUSTRIAL MANAGEMENT Automotive Industry



Design und Satz: www.weiser-design.de

**Bachelor of Science** 

# INDUSTRIAL MANAGEMENT/ **AUTOMOTIVE INDUSTRY**

### A DEGREE WITH A FUTURE

The automotive industry and its numerous suppliers have enormous development potential in the forward-looking area of sustainable mobility. This requires experts who are able to build bridges between technology and management know-how and can mesh different company operations and departments. Your areas of responsibility will be accordingly varied and multifaceted



# LEARNING, KNOWLEDGE, IMPLEMENTATION

FOR THE JOBS OF TOMORROW



At Esslingen University of Applied Sciences, we not only provide specialist and methodological knowledge - we focus on social competences, too. These are often crucial in today's professional life. Modern project work and interactive learning methods, such as company simulations, help you develop these skills. Through regular lectures and discussions with experienced professionals from business and administration, you will gain first-hand insights into today's key issues.

## **BACHELOR OF SCIENCE** INDUSTRIAL MANAGEMENT / AUTOMOTIVE INDUSTRY

Bachelor's Thesis



Electives

Automotive Applications 1 Automotive Applications 2

Project



Economic Sciences 5

Industrial Placement



**Business Simulation** 

Mobility and Sustainability



Economic Sciences 4

Process Management



Automobile Economics

**Economic Sciences 3** 

Fundamentals of Technology 3

Software Application Systems





Quality Management

3rd SEM

2<sup>nd</sup> Part of the Degree Course

Fundamentals of Technology 2

Mathematics 2



Economic Sciences 2

Introduction to Business IT

Fundamentals of Technology 1

Mathematics 1

Introduction to the Automotive Industry

Fonnomic Sciences 1

Introduction to Technology and **Business Studies\*** 

1st Part of the Degree Course

\*Lectures in English language.

German language classes, German history and culture and more English lectures can be chosen from the elective field.