

STUDYING IN ESSLINGEN

LIFE, LEISURE, ATHLETICS



Esslingen University of Applied Sciences offers a lot more than just academics.

- | university athletics
- | university orchestra or choir
- | Rennstall and E-Stall (Formula 1 workshops)
- | paragliding

The city of **Esslingen** lies within a short distance from the federal state capital, Stuttgart in Baden-Württemberg, Germany. With a StudiTicket (VVS) you can easily reach interesting cultural sites in the region. Numerous international companies are located in Esslingen, such as Daimler, Eberspaecher and Festo. Esslingen's historical city center with its cozy half-timbered houses and its lively culture and arts scene provide an ideal environment for your academic studies.

Design und Satz: www.weiser-design.de

FACULTY OF MANAGEMENT

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For more information on English lectures within the Faculty of Management:
www.hs-esslingen.de/etc

Watch our latest movie on youtube:
"welcome to the faculty of management"

INNOVATION MANAGEMENT



INNOVATION MANAGEMENT

A DEGREE WITH A FUTURE

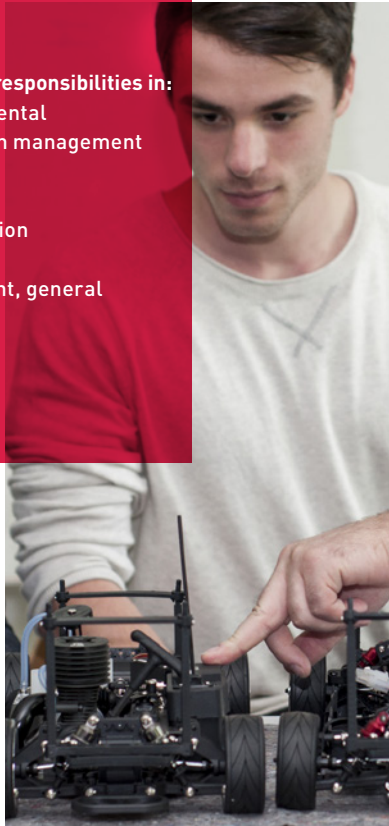
The degree course in Innovation Management is a three-semester, advanced Master of Science which, alongside specialist and methodological knowledge, also teaches social competences.

As a Master's student, you will acquire advanced knowledge of the precise management of innovation processes, how to organise innovation cultures, the links between innovation and organisational change, and the legal frameworks for implementing new ideas.

CAREER PERSPECTIVES

Specialist or management responsibilities in:

- | research and developmental management, innovation management
- | product management
- | sales and distribution
- | purchasing and acquisition
- | process management
- | key account management, general management
- | consulting



IMPLEMENTATION

FOR THE JOBS OF TOMORROW



As a graduate of the Master's degree course in Innovation Management, you will be in a position to actively communicate the significance of innovation for long-term company success and to recognize potential for innovation. You will be able to develop innovative processes and responsibly further innovative processes. In addition, you will be able to supervise innovative projects and provide specialist support in evaluating their economic viability. Your interface competences will allow you to combine structural and cultural success factors and thus manage innovation effectively.



MASTER OF SCIENCE INNOVATION MANAGEMENT

3. SEM	
Master's Thesis	Master's Thesis Project
Module 5 Management of Process Innovations and Technologies	Module 6 Leadership in Innovation Management
Innovative Production Technologies: Requirements and Evaluation	Innovation and Organisational Change
Development Partnerships and Sourcing Process	Design of Cultures of Innovation
Simulation of Innovative Production Processes	Enforcement of Innovations
Module 3 Management of Product Innovation and Technologies	Module 4 Financing and Accounting of Innovations
Strategic Management of Product Innovation	Financing of Innovations
Market and Technology-oriented Approaches to Innovation Management	Accounting of Innovations
Management of Critical Success Factors	Module 2 Organisation and Information Management
Module 1 Innovation Management: Introduction and Concepts	Design of Innovation Processes and Structures
Introduction to the Management of Innovation	IT Tools and Methods for Implementing Innovations
Macro-economic Aspects of Product and Process Innovation	Product Data Management
Basics of Product Liability	
Patent and Licensing Law	