Esslingen University of Applied Sciences offers a lot more than just academics.

- university athletics
- university orchestra or choir
- Rennstall and E-Stall (Formula 1 workshops)
- paragliding

The city of Esslingen lies within a short distance from the federal state capital, Stuttgart in Baden-Württemberg, Germany. With a StudiTicket [VVS] you can easily reach interesting cultural sites in the region. Numerous international companies are located in Esslingen, such as Daimler, Eberspaecher and Festo. Esslingen’s historical city center with its cozy half-timbered houses and its lively culture and arts scene provide an ideal environment for your academic studies.

Studying in Esslingen
Life, Leisure, Athletics

FACULTY OF MANAGEMENT

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For more information on English lectures within the Faculty of Management:
www.hs-esslingen.de/etc

Watch our latest movie on youtube:
"welcome to the faculty of management"
The degree course in Innovation Management is a three-semester, advanced Master of Science which, alongside specialist and methodological knowledge, also teaches social competences.

As a Master’s student, you will acquire advanced knowledge of the precise management of innovation processes, how to organise innovation cultures, the links between innovation and organisational change, and the legal frameworks for implementing new ideas.

As a graduate of the Master’s degree course in Innovation Management, you will be in a position to actively communicate the significance of innovation for long-term company success and to recognize potential for innovation. You will be able to develop innovative processes and responsibly further innovative processes. In addition, you will be able to supervise innovative projects and provide specialist support in evaluating their economic viability. Your interface competences will allow you to combine structural and cultural success factors and thus manage innovation effectively.

CAREER PERSPECTIVES

Specialist or management responsibilities in:
- research and developmental management, innovation management
- product management
- sales and distribution
- purchasing and acquisition
- process management
- key account management, general management
- consulting

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