



JOB POSTING

The Esslingen Graduate School of the Esslingen University is seeking a

Marketing Manager (m/f/d) for International Master's Programmes

- part-time (50 %, up to E 10 TV-L) -

The position is to be filled immediately and initially restricted to a maximum of two years.

Your Tasks:

- Conceptualising and implementing social media formats
- Intensifying marketing and public relation activities
- Promoting digital student clubs and blogs
- Managing the Esslingen MBA Association, including membership acquisition and new activities
- Establishing a solid process documentation for marketing activities

Your Qualifications:

- Bachelor's degree (B.Eng. preferred)
- Excellent knowledge of the English language, preferably native speaker (m/f/d)
- Effortless handling of digital media and online marketing tools
- Experience with foreign cultures and international university systems
- Good administrative capabilities

For further information, please contact Prof. Dr. Michael Flad, +49(0)711.397-43 67.

Please send your application solely by email to the Esslingen University: stellenportal@hs-esslingen.de, stating the **application number GS/1909** no later than **26 January 2020**.

The Esslingen Graduate School is the centre for international study programmes at Esslingen University. It offers an attractive and dynamic work environment along with professional development opportunities at one of the leading German universities of applied sciences. More information about the Esslingen Graduate School: www.graduate-school.de

Qualified women are explicitly encouraged to apply. Applicants (m/f/d) with disabilities of equivalent qualifications will be given preferential treatment. Esslingen University supports its employees with numerous offers such as preventive health promotion, personnel development or the job ticket. In order to better reconcile family and career, services within the framework of the family-friendly Hochschule® are offered. Further information is available at: www.hs-esslingen.de/en/

Information on the collection of personal data can be found here: www.hs-esslingen.de/en/data-protection/