

MISSION STATEMENT

WE ARE AN **OUTSTANDING EDUCATIONAL ENVIRONMENT** AND A **DRIVING FORCE FOR INNOVATION IN TECHNOLOGY, MANAGEMENT, THE SOCIAL SCIENCES – AND THEIR INTERACTION.**

OUTSTANDING As a University of **Applied Sciences**, we set **high standards and translate them into practice**. At Esslingen, outstanding means that we perceptibly stand out from other universities. Given the **rapidly changing** demands in society and business, our goals require us to be **innovative and flexible**. We **actively communicate our strengths** to gain the commensurate external recognition.

EDUCATIONAL ENVIRONMENT We prepare our graduates for the future in the best way possible. We see ourselves as a place of learning whose strengths are its degree programmes, its structures and its campuses, and which provides a positive environment for all members of the university.

Graduates: Our students have the skills they need to make a positive contribution to our globalised society. We equip them with the qualifications they need for the employment market.

Academic programme: We view education as life-long learning and thus offer practice-oriented and science-based programmes for Bachelor, Master and doctoral degrees and continuing education.

Structures: We offer students, participants and staff an excellent framework for professional and personal development. Our structures are so flexible that they can quickly be adapted to changing social demands.

Campuses: Our campuses are modern and attractive – in terms of both infrastructure and equipment.

Lifeworld: We see ourselves as a lifeworld to all members of the university and shape it in a positive way. This includes the promotion of diversity in our daily interactions at university – with the goal of safeguarding equal opportunities in everything we do, for example.

Climate change: The university actively mitigates the impact of climate change by reflecting on its teaching, conducting responsible and focused research, and utilising systematic environmental management.

**DRIVING
FORCE**

We have a positive impact on our environment through our **students**, and also through our **applied research, knowledge transfer, continuing education** and **social commitment**. We benefit from the economic strength of our **region** and consider ourselves to be an important stakeholder in its future development.

As a driving force for innovation we promote the **entrepreneurial spirit** at our university and beyond. We thus provide an impetus to further advance our society and the structural strength of our economic region.

**TECHNOLOGY,
MANAGEMENT
AND SOCIAL
SCIENCES –
AND THEIR
INTERACTION**

Esslingen University of Applied Sciences is an educational and research institution which is dedicated to **democracy and human rights**. Each of our three pillars – **Technology, Management and Social Sciences** – makes its own particular contribution to the realisation of our vision. Our strength lies in our **interdisciplinary approach** to developing solutions. This is crucial because the problems of our time can no longer be tackled by one discipline alone. We exploit our high level of expertise to develop interdisciplinary skills.