

Workshop in International Finance and Management (IWB 701)

Coordinator:	Prof. Dr. Michael Flad
Target group:	7th semester
Prerequisites:	<ul style="list-style-type: none"> • Module 202 Introduction into Macro- and Microeconomics in Business (IWB)
Target:	Understanding and analyzing the challenges a firm faces in a globalized world
Course content:	<ul style="list-style-type: none"> • Global financial environment • FX-theory and FX-exposure of a multinational firm • Financing sources of a multinational firm • International investment decisions • Managing multinational operations
Laboratory projects:	MS-Excel analyses/application to improve the students' understanding
Reference material:	<ul style="list-style-type: none"> • Ernst D., J. Häcker (2007): "Applied International Corporate Finance", Vahlen, München. • Eun, Ch.S., B.G. Resnick (2009): „ International Financial Management“, 6. Auflage, McGraw-Hill, Boston. • Madura, J., R. Fox (2011): „International Financial Management“, 2. Auflage, Cengage Learning Services, London. • Moffett, M. H., A.I. Stonehill, D.K. Eiteman (2011): „Fundamentals of Multinational Finance“, 3. Auflage, Pearson/Prentice Hall, Boston. • Shapiro, A.C. (2010): „Multinational Financial Management“, 9. Auflage, John Wiley & Sons, London.
Assessment:	<ul style="list-style-type: none"> • Examination
Type of instruction:	<ul style="list-style-type: none"> • Lecture • Lab-projects • Assignments
Contact hours:	30h overall
Excursion:	tbd, company in Stuttgart area
ECTS Credits:	2